

# KBM PROCESS

CLARITY / CONVERSION / GROWTH

The KBM Honeycomb Process is the six stages we follow to help all our clients remove confusion online by eliminating clutter, which delivers clarity and improves goal conversions. Tracking goal conversions is stage number four. This stage allows you to see what works and what doesn't with your audience. Step five consists of utilizing digital marketing to grow your brand on digital platforms and direct your target audience to the digital goals that align with your mission.



learn more at  
[killer bee marketing dot com](http://killerbee marketing dot com)