



OUR COACHING PROMISE TO YOU



COACH FIRST, FRIEND SECOND

Anyone who has worked with our team understands that we value each client as a friend. Of course, we can be friends on social media. We will like your photos and encourage you in your daily life, but we will be your coach first and your friend second during work hours. FYI: No coaching will take place on a public social media platform.

SOLVING THE RIGHT PROBLEMS IN THE RIGHT ORDER

It's easy to solve the right problems in the wrong order. We want to help you solve the right problems in the right order. When we see you doing work that doesn't matter most, we will guide you to what's most important right now. Our goal is to teach you from our own experience, to help you avoid the mistakes we've made.

HERE TO HELP

You must swim towards us, not away. If something is unclear, not going according to your plan, or you feel we are guiding you to do something that feels uncomfortable, don't swim away. We cannot help you achieve the best result if you don't ask for help or more information behind our suggested approach.

RESPONSIBILITY & SUPPORT

We are responsible to you, not for you. We promise to be there to support you, provide resources, show up, and help guide you towards the results you're looking to achieve.

COMPARE YOU TO YOU

If you only compare you to you, we will only compare you to you. We are all in different seasons in life. You may be in season one, which is fine. It is crucial you don't compare your season one to someone else's season seven.



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